

UFG USA

Media Kit



fashion@ufgusa.com



310-982-2667



7050 Village Dr, Unit I
Buena Park, CA 90621

Corporate Brand Intro

- Company name, logo, [not required] tagline, and links to brand's website page
- Digital Logo must be sent as a
 - minimum of 11KB
 - PNG File

Product Display

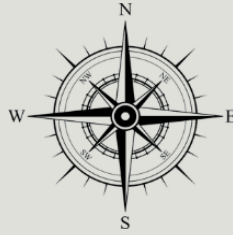
- Advertise up to 3 products
- Product(s) name, photo, and [not required] description
- Direct link(s) to the product(s) on your online store to attach to your advertised apparel product(s) on our website
 - Each product will have a redirect button to the company's own personal website.
 - **Only B2C** companies will have the option to include a purchase price with their products
- photo of apparel product(s) must be sent as a
 - 3:4 digital aspect ratio product photo
 - minimum of 100 KB
 - JPG File
- [not required] description of product(s) must be sent at a
 - Maximum of 300 characters per product description

New & Trending Section

- Company description section on your personal brand page
 - Versatile range of information about your company such as, but not limited to:
 - characteristics of your company [ex. sustainability, women owned, luxury, partners with nonprofits, goals of the company, etc.]
- what is new or trending with your company and/or products

Corporate Brand Display

EXAMPLE



Encompass Apparel Inc.

Navigate your own way through the world boldly and confidently

Website

Product Display

Meet the Products



Eastern Plum Dress

Info



Ace Mini Dress

Short in a cool soft cotton with a fitted bodice. Low-cut V-neck, and double-layered cups. Concealed zipper at one side. Unlined.

Purchase \$50.00



Tanner Sweater Dress

Classic knit, meet a flattering loose silhouette! This textured sweater dress is soft and snug with a mock neck neckline and lofty loose fit long sleeves. Team it with your favorite ankle booties for a fabulously on-trend look!

\$75.00

New/Trending Display

What's New With Encompass

Sustainable * Contemporary

"We are a brand who believes everyone should make their own mark, create their own path, and truly embrace who they are without shame and confidence. All the while focusing on sustainable living and creating a better world. Which is why we are introducing a new line of organic apparel, **Cotton Embrace**. A 100% organic cotton sleep wear line that gives you the same best dreamy feel and helping the planet one nap at a time."

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Pricing

Offering	Price
Corporate Brand Display	Free
Product Display	3 Products Maximum Free Per Product
New & Trending Section	Included

The Party Agrees:

1. Sales
 - a. UFG USA will not be authorizing sales on our website. We will be showcasing Company's product(s) with a purchase/Info button that will redirect consumers to Brand's website to purchase
 - b. B2B Brand websites will not have the option to input price with their Product(s), only available for B2C Brand websites
2. Company / Product Information
 - a. Brand may submit a Form/Contract available on UFG USA Website under 'Join' tab and labeled as Online Application
 - b. Brand will send Company Product Photos, Company Product descriptions, Company description Information, Etc.
3. Term
 - a. No charge/payment required to partner and advertise on UFG USA
 - b. This Agreement shall commence upon the effective date signed on the Agreement form and to continue for a minimum of 1 year